

DRAGON ROUGE

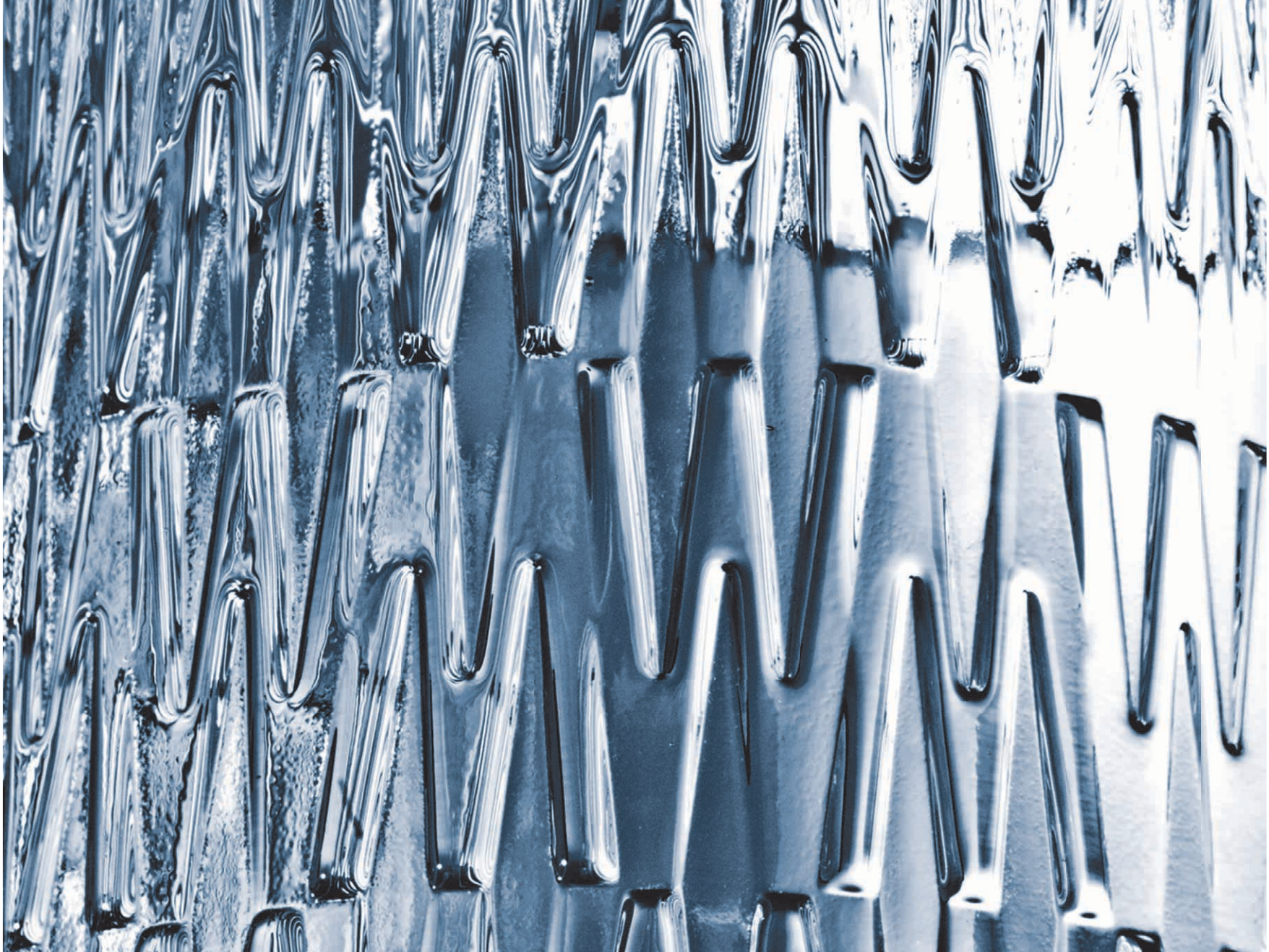
Poland

1 Pernod Ricard | Poland
Wyborowa Special Edition
Alcoholic beverages
Label & structure design



Dragon Rouge 1-8





Dragon Rouge 3-8

4 Pernod Ricard | Poland
Wyborowa
Alcoholic beverages
Label & structure design



Dragon Rouge 4-8



Dragon Rouge 5-8



Dragon Rouge 6-8



Dragon Rouge 7-8



Dragon Rouge 8-8

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We are a global design and innovation business. We put talent and ideas at the centre of our activity to deliver powerful brand performance. We design strategies, initiate the creation of new products and services, create identities and communications – and engage people in making their companies great.

Because creativity is at the heart of what we do, and because we're influenced by the spirit of generosity, we work hand in hand with our clients to build the brands that create more. These are the brands that deliver sustainable success and make the world a better, more rewarding place to be.

Create Generously™

