



SHIMOKOCHI-REEVES

Brand Identity & Package Design

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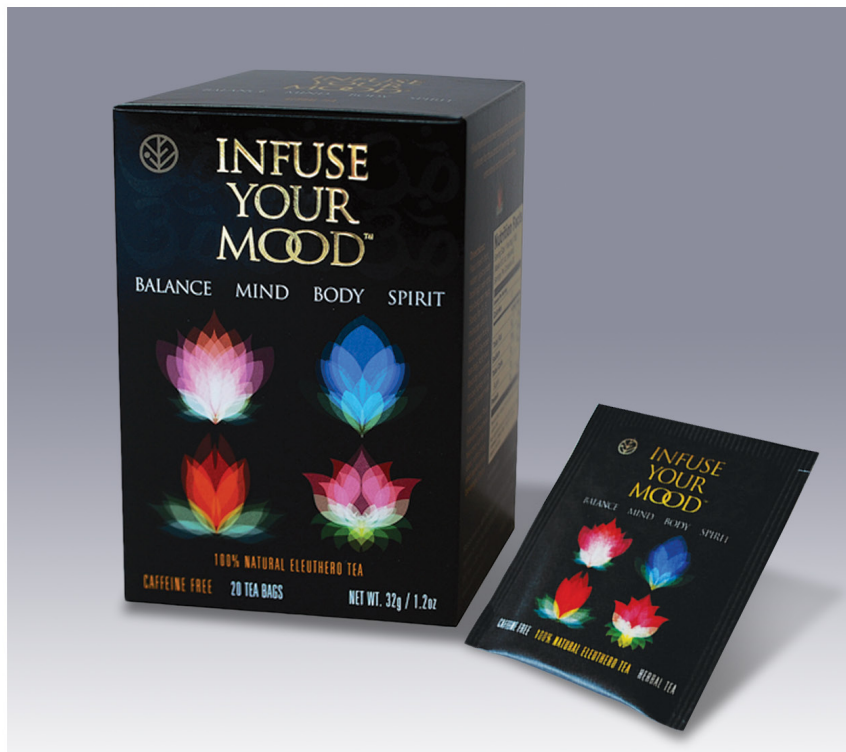
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Shimokochi-Reeves creates powerful branding solutions that cut through the visual clutter to produce “top-of-mind” awareness and bottom-line results. The combination of Mamoru’s creative passion with Anne’s market-driven sense of purpose results in a powerful visual branding partnership that has been serving clients in the U.S. and abroad for over 25 years.

Nationally recognized for design excellence, the company’s client list includes: Avery Dennison, Dentsu, Disney, Fujiya, Mattel Toys, Mazda, Mishima Foods USA, Nestle, Nissin Foods USA, Smucker, Tonen, Tokyo Broadcasting System, UCLA, Wella (P&G), White Wave Foods.

- 1 Infuse Your Mood Herbal Tea:
Positioning, Brand Name & Package Redesign
Client: Sun Chlorella USA



- 2 Well Well Wow Natural Energy Shot:
Positioning, Brand Name & Packaging
Client: Sun Chlorella USA



- 3 Kordon Aquarium & Pond Products:
Brand Restage & Packaging
Client: Kordon LLC



- 4 All Natural Panko Breadcrumbs:
Brand Identity & Packaging
Client: Mishima USA



- 5 All Natural Miso Soup:
Brand Identity & Package Design System
Client: Mishima USA



- 6 ChronoMed Supplements:
Identity & Package Design
Client: ChronoMed, LLC